

# City College News

GEORGE BROWN COLLEGE

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*Student chefs of the American Culinary Federation team concentrate on preparing their entries in the first international Taste of Canada competition, held at Kensington Campus in April. Team members took home gold medals for their hot platters, cold hors d'oeuvres, and pastries.*

## Cooking students "Taste" victory

George Brown hospitality students have proved their skill to the world — winning four of 12 grand prizes awarded in the first international student culinary competition.

The other top awards were divided evenly between other Canadian and foreign teams participating in the 10-day Taste of Canada contest at Kensington Campus in late April.

Teams of students or apprentices from West Germany, Britain, Hungary, Yugoslavia, Cuba, Australia and Egypt, as well as seven Canadian and three American teams, vied for honours in 12 cooking and pastry categories.

Organized and sponsored by George Brown and the Ontario Hostelry Institute, the contest reinforced the College's position as a world-class culinary training institution, Hospitality Chairman Brian Cooper said.

"The competition was extremely tough. Canada, and George Brown in particular, showed its mettle."

Canadian teams won eight out of 12 first prizes awarded in the competition.

An international panel of judges was impressed by the overall quality of student entries.

"Taste of Canada demonstrated that students, chefs, and their instructor-coaches are already into a new wave of culinary expertise," said Hans Bueschens, President of the World Association of Cooks' Societies, who was chairman of the judging panel.

The international competition, which will be held every four years, raised George Brown's profile both locally and in the global cooking community, Cooper said.

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## Centre promotes energy innovation

A new project at George Brown may eventually mean heat, light and hot water to thousands of people living in isolated communities.

The College has been given a \$300,000 provincial government grant to educate businesses, governments and the public in the use of new types of energy-efficient devices.

The initial thrust will be to promote an advanced European-designed generator — called a small-scale co-generation system — that is rare on this side of the Atlantic.

The system consists of an internal combustion engine attached to an electric generator. Running on a number of fuels, including propane, natural gas or biogas, it can produce up to 15 kilowatts of electricity and 85 degree hot water drawn by heat exchangers from around the engine.

Program Co-ordinator Zach Bajin, who will head the innovation centre project, said co-generation devices are well suited to Canada with its large geographical distances and harsh climate.

"They would be ideal for remote communities and would replace a conventional diesel generator."

Demonstrating the applications of the device will be one of the primary activities of the innovation centre that will be set up with the grant.

George Brown's centre is one of the first of 10 being established at Ontario universities and community colleges by the Ministry of Industry and Trade to encourage the transfer of technology from the academic world to the community at large.

The centre will use the facilities, including the co-generation device, of the Energy Conversion program at Casa Loma, according to Program Development Dean Bob Gwilliam.

Future plans for the centre call for promotion of other energy innovations, including the practical application of photo-voltaic cells.

The grant for the centre, which will be divided over three years, will be matched by the College in space, equipment, technical and clerical support, Gwilliam said.

Photo: Neil McGillivray

# New committee structure means more participation

In every organization — and George Brown is no exception — there is a need for structural review, a need to look at how things are accomplished.

A recent review of this nature at the College has concentrated, not unusually, on our committee structure.

Our structure of committees, councils, boards and advisory groups may at times seem slow-moving and cumbersome, but it is vitally important to the growth and health of the College as a whole.

Group decision-making allows for input from the largest number of people, with the resulting benefit of shared information and experience. It also provides a forum for discussion and debate — an invaluable function in the development of George Brown.

One important example of a new body that is fulfilling these roles is the College Council — a new body composed of the College's academic Deans, support department Directors and the three Vice-Presidents.

Before the recent establishment of the College Council, which was part of a larger revamping of George Brown's committee structure, Deans and Directors met separately to discuss issues that concerned them. The work of each group naturally overlapped into the domain of the other — with the resulting potential for delays and communication problems.



Deans and Directors and the Vice-Presidents now discuss issues facing George Brown at monthly meetings of the College Council, which I chair.

The range of issues discussed at this new advisory council is broad. The agenda of its monthly meetings includes everything from facility planning to new programs and major changes in academic curriculum.

But the College Council does not, and cannot, work alone. It relies to a great extent on the expertise and judgment of the administrators, faculty, and support staff who serve on other committees and councils.

The specialized expertise of the people who serve on these committees — which deal with everything from computers to academic appeals — helps guide the College Council, President's Office and Board of Governors in decision-making.

These groups cover virtually every area of activity in the College, and their mem-

bership counts for about 10 per cent of George Brown's population. If we include the membership of informal groups and task forces that report to these committees the total participation rises to about 20 per cent.

Another significant change in the structure of our committees is the replacement of The President's Advisory Committee by the Multi-Year Planning Committee.

The new committee will have the same mandate as its forerunner — to make recommendations on long-range plans and New Initiatives projects — but the Multi-Year Planning Committee will make recommendations to the College Council instead of to my office.

This change will allow greater participation in this vital year-to-year planning.

The College Council and the other changes in committee structure are positive steps for the administration of George Brown. They bring more members of our staff together to share information and seek creative and responsible answers to the challenges facing George Brown.

Our system of committees provides a means to tap the College's most valuable resource — the energy, interest and ideas of its people.

**May 16** — Volleyball tournament for staff in St. James Gym at 4:30 p.m.

— Exhibition of work by staff and students of George Brown's Ceramics Department at The Pottery Shop, 140 Yorkville Ave., ends May 18. Call 923-1803 for details.

**May 20** — Victoria Day, College closed.

**May 21** — President's wine and cheese party for staff at Casa Loma and MacPherson in the staff lounge at 160 Kendal Ave., 3:30 to 5 p.m.

**May 22** — Support Staff Conference at Humber College will feature a speech by Sam Ion, President of the Ontario Advisory Council on Women's Issues, and workshops on office politics, career planning, and new technology. Contact Yvette Jones at ext. 3294.

— Career planning workshop for women, 9 a.m. to 4 p.m. Weekly sessions

## Events

run until June 22. Sponsored by the Affirmative Action Advisory Committee. Contact Ruth Harrison at ext. 2252.

— President's wine and cheese party for staff of Kensington, Nightingale and College Campuses, in the Kensington gym, 3:30 to 5 p.m.

**May 23** — President's wine and cheese party for staff of St. James, Adelaide Street and Cherry Street Campuses, in the St. James cafeteria, 3:30 to 5 p.m.

**May 30** — Official opening of George Brown's Ontario Youth Start office, at 489 Queen St. E. Call Kadi Kaljuste (ext. 3240) for details.

**June 3-7** — Basic Computer Literacy Course is offered at the Staff Computer Centre at Casa Loma. Call Brenda Bennett (ext. 2389) for details.

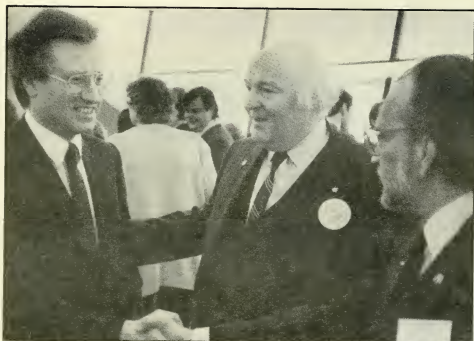
— Library hours at all campuses are 8 a.m. to 4 p.m., Monday to Friday, until Sept. 6.

**June 4** — Board of Governors' meeting at 6 p.m. Contact Pat Smith (ext. 2211) for location and details.

**June 5** — Two-day Metro Colleges' Faculty Conference starts at Humber College. Keynote address by Dr. George Ignatieff, Chancellor of the University of Toronto. Free. Call Yvette Jones at ext. 3294.

**June 10** — Teacher Training Workshops, sponsored by the Staff Development Office, start today. Contact Yvette Jones (ext. 3294) for details.

— Students of George Brown's Dance Program present a year-end show in the Theatre Arts Building (530 King St. E.) at 8 p.m., tonight and each evening until June 14. Tickets are \$6 for adults, and \$4 for students and seniors.



Toronto Mayor Art Eggleton (left) congratulates Hospitality and Fashion Dean Martin Kerman (right) after declaring Taste of Canada week in Toronto during a city hall ceremony. Standing by is Hospitality Chairman Brian Cooper. The mayor was presented with a memento from Toronto, Australia from an Australian cooking team member who was raised in the small, outback town.



Andras Huvos of the Hungarian team had some fun pulling caramelized sugar for one of team's dessert entries. Huvos won gold medals for his pastries and cakes.

## Mayor declares city Taste week

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Toronto Mayor Art Eggleton declared Taste of Canada Week in a ceremony at City Hall on April 17, and the competition was widely publicized in both trade journals and local mass-market media.

Cooper said the success of the contest was made possible only by the hard work and co-operation of everyone in the Division, and other staff at Kensington Campus.

Members of the Taste of Canada Coordinating Team were Dean Martin Kerman, Campus Manager Al Cockburn, Ellen deBoer, Ron Hatton and his staff, Gladys Hubner, Bob Mead, Rod Donne, Alan Brown, Peter Botcher, Chris Lippert, Jeff Lough, Ed Wright, Frank Sibbett, and Estelle Rivard.

Spring sunshine, hot dogs, beer and the Blue Jays home opener proved to be a popular afternoon for contestants in the Taste of Canada competition — with some exceptions. Members of the Egyptian team decided to spend the afternoon visiting another Toronto landmark at the corner of Bloor and Bathurst Streets — Honest Ed's.



Graphic Design student Noritza Soto-Suarez designed a new logo for Toronto Hydro.

## Student's bright idea transforms Hydro's image

A George Brown student is helping transform the image of Toronto's public utility.

Noritza Soto-Suarez, a second year Graphic Design student, designed the flashy new logo that Toronto Hydro will put on everything from bills to buildings.

Soto-Suarez's logo, which was chosen from 22 entered by four community colleges, is the first step in a two-year image-overhaul for the 75-year-old electric company.

"It's the start of our corporate identity program," says Hydro Public Relations Officer Blair Peberdy.

Hydro's current graphic — the City of Toronto crest — is staid compared to the stylized company initials in red, orange and yellow that Soto-Suarez designed.

"They want to sell a new image," she says. "The colours make people think about heat and light."

The design will probably start to appear in public late this year and could eventually appear on the uniforms of the utility's 1,200 employees, 63 buildings, and fleet of 160 trucks, Peberdy says.

Trucks played a big role in the month-long logo design process that earned Soto-Suarez an honorarium of \$2,000.

"If a logo works on a truck it'll work anywhere," she says.

Lettering and corporate design are two areas that Soto-Suarez, who is 29, particularly enjoys.

# Names in the News



Photo: Neil McGillivray

George Brown has turned in to a family affair for the Sardos. First came **Franca Sardo**, (top left), a buyer in the Purchasing Department at MacPherson, then her sister-in-law **Linda Sardo**, (top right), in the Personnel Department and sister **Gilda** (pronounced Jill-da) **Romualdi**, (bottom left), in Casa Loma Admissions. Last on board is Linda's cousin **Anne Sardo**, (bottom right), in the Architectural Technology Division. Do family gatherings sound like staff meetings? No way, says Linda. "We don't discuss George Brown after four."

Leaving George Brown turned out to be one of the luckiest things for **Pat Southam**. Just days after she left the College to work with her husband and look after her young daughter, Southam won a \$170,000 share in the 6/49 lottery jackpot. "I've only been playing for about two months," she said. Southam worked at the College for 10 years, including stints with the Dental Department, Registrar's Department, Industrial Training Division and (last) the Continuing Education and Marketing Division.

Job hunting may be a thing of the past for a George Brown student who came first in a high-profile word processing competition sponsored by the Association of Information Systems Professionals (AISP). **Jayne Bennett**, 27, beat 39 students from both community colleges and private business schools to win \$250 in the annual two-hour contest. "Jayne will have the pick of any job in Toronto," says word processing instructor **Susan Sheehan**.

Red Cross volunteers and theatre-goers are becoming familiar with the work of Graphic Design Co-ordinator **Peter Leyden**. Leyden recently designed *Crossways*, the newsletter of the Toronto Central Branch of the Red Cross, and the poster for the Equity Showcase production of *Marat/Sade*.

Diploma Nursing student **Pascale Rochard** has received a \$300 scholarship from the Independent Learning Centre (ILC) of the Ontario Ministry of Education. The 29-year-old Toronto resident, who came to Canada from France in 1976, won the scholarship for her high Grade 13 marks with the correspondence school.

## City College News

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The next issue will be published on June 13. The deadline for submissions is May 30.

George Brown  The City College

Former Commonwealth welterweight boxing champion **Clyde Grey** was guest speaker at the annual athletic banquet held on April 11. Awards went to **Saskia Vriend** of Casa Loma, who was female athlete of the year, and **Kevin Maven** of Kensington, who was male athlete of the year.

Architectural Technology instructor **Bill Reid** was presented with a lapel pin of the Society of Manufacturing Engineers (SME) for his work with the student chapter of the international organization in a recent Casa Loma ceremony. At the same ceremony the three-year-old Chapter, which has 35 members, was officially invested into the SME under current Chairman **Marjorie McKenzie**.

An underprepared student may think that Panama is just a type of hat, according to **Dr. Karen O'Kain** of the Staff Development Office. Dr. O'Kain included this comment in an editorial in the April issue of *College Canada*, the bi-monthly tabloid published by the Association of Canadian Community Colleges (ACCC), which she edited. Educational institutions need to prepare students for a rapidly changing world with a broad curriculum that includes examination of social, economic, philosophical and political trends, she writes.

Casa Loma Electro-Mechanical teacher **Bob Young** has been seconded to the Staff Computer Centre at 146 Kendal Ave.

The Personnel Office has told us of the following staff changes:

A new faculty member of the Community Services Division at Nightingale is **Barbara Dyce**.

New support staff include **Joseph Caster** in caretaking staff at St. James, **Angie Minnella** in the Business Division at St. James, and **Van Tran** in Computer Services at MacPherson.

Ontario Career Action Program (OCAP) counsellor **Louise Mitchell** recently married and is now known as **Louise Thompson**.

Leaving the College are **Diane Klopp**, **Winston Malcolm**, **Frank Nemeth**, **Luigi Tarsitano**, and **Bob Wright**.